Area Show 20026

Show Chairman's Report

The Area Show and competitions took place on 26th September 2026 at the Marford Memorial Hall in Wheathampstead. The Committee began planning in September 2025 and worked hard to organise a show to show case the talents of our members, to challenge them and to promote NAFAS to the publlc.

The Schedule had 12 classes of varied styles of design and size. I was pleased with the response from members as there were 54 entries from 32 competitors representing 10 Area clubs.

The staging went smoothly and the Hall was ideal for the classes to be staged well in different locations eg. floor exhibits, pedestals, petites and bench staged exhibits. The hall looked attractive and inviting for visitors and there was plenty of sitting space in the side room, where the Tombola was located.

The judging took place early on the Show day and the judges were impressed with the standard. The competitors appreciated their comments and the visiting public were also interested in the comments. Canvey Flower Club won the Inter Society Class and Celia Thompson won The Best in Show. Angela Patteson, our President , presented the prizes and trophies and all the award winners were congratulated and celebrated. Clophill and District Flower Club received 18 awards, given to 9 members for their 14 exhibits. (I personally felt very proud)

The Stewards were excellent throughout the two days, assisting the competitors and informing the visitors. They were very friendly and this helped to contribute to the friendly relaxed atmosphere of the Show.

The ladies from Hatch End Flower Arrangement Group provided excellent refreshments on the Friday evening and all day on the Saturday. The Tombola was a great success with 150 prizes and raising nearly £300 to help with the costs of the show. A big thank you to Elaine Enstone and Margaret Richardson for organising this.

The publicity proved to be affective as there were about 160 visitors including members of the public who had seen the banners and posters. We had a good response with sponsorship from individual members of the Area, two Area clubs, Clophill Parish Council and Savin Wholesalers who sponsored and provided all the items for the Imposed Class. We had The Flower Arranger Award to present to the winner of the Beginners Class.

Celia will present the accounts at the AGM. We kept within our budget by holding the Fashion Show in advance and we have made an overall profit,

Marford Memorial Hall proved to be an excellent venue for facilities, the location, the parking and the very co-operative staff.

I would like to thank all the Committee for their commitment and hard work, the competitors for taking part, the stewards for their support and to everyone who came to enjoy the exhibits and the friendly atmosphere. It was a very successful Show.

Carolyn Cranswick

Chairman of the Area Show Committee 2026